



Identity Guide V1.0

01 Logo

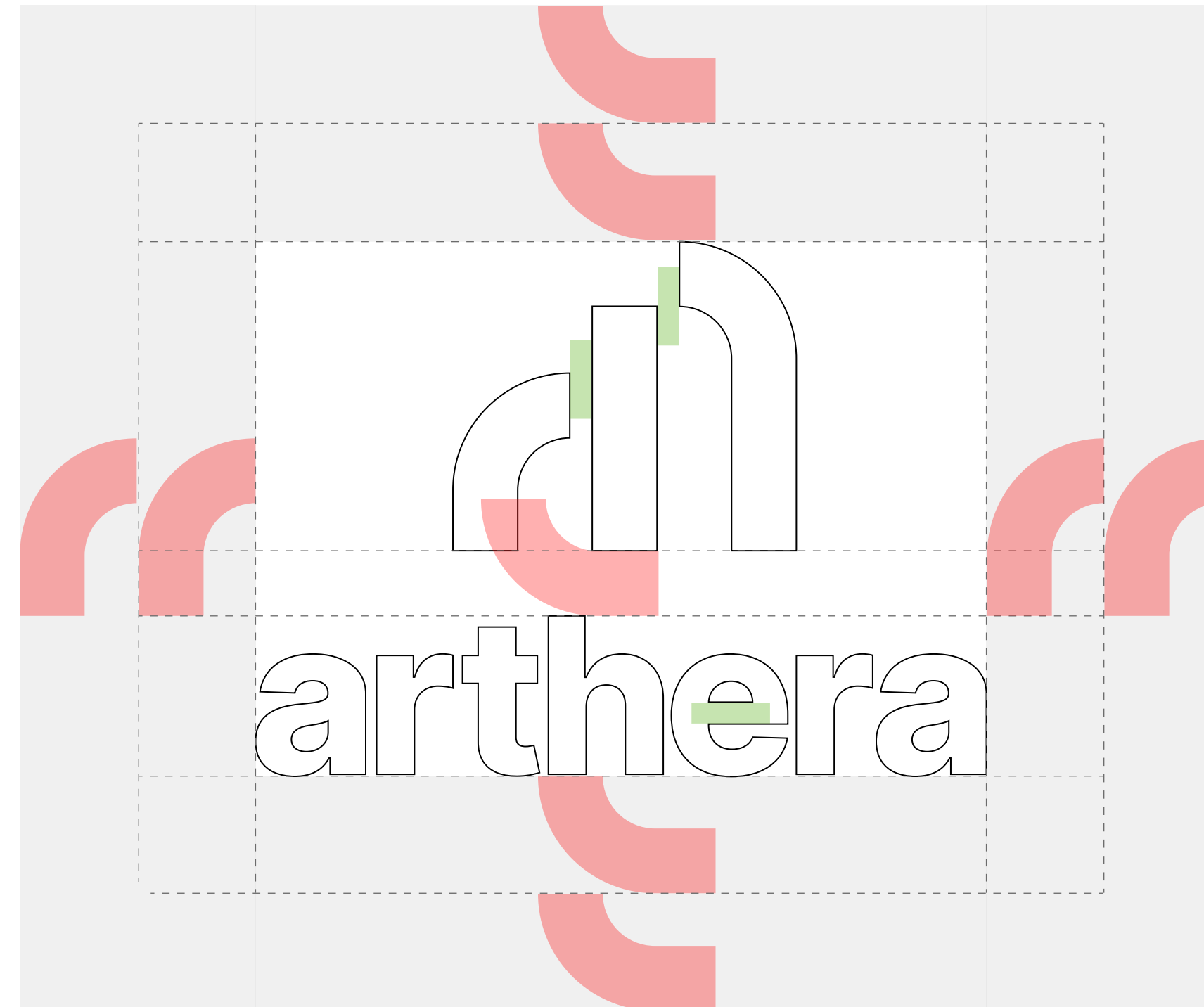


vertical lockup



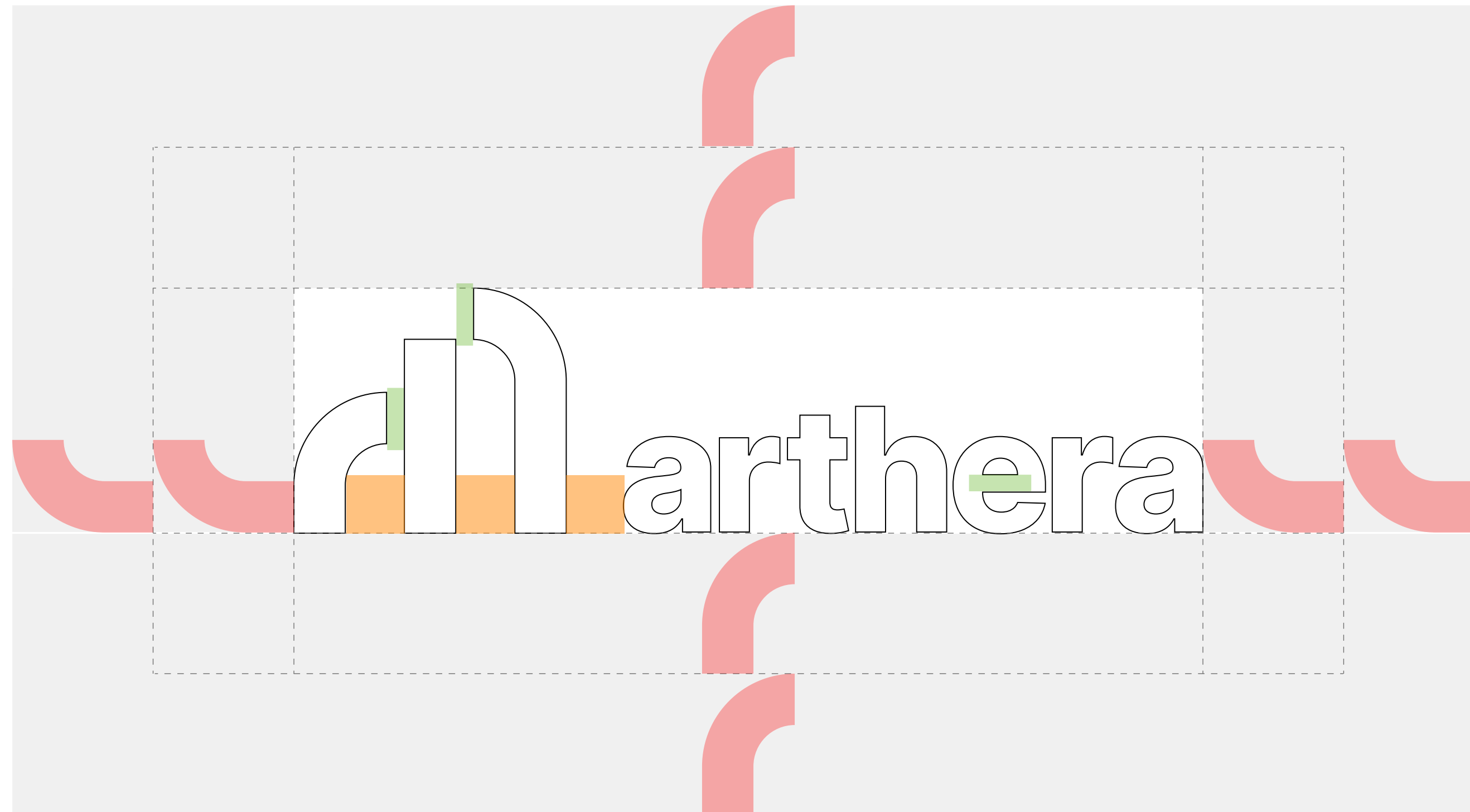
horizontal lockup

01 Logo



construction and safe zone

01 Logo

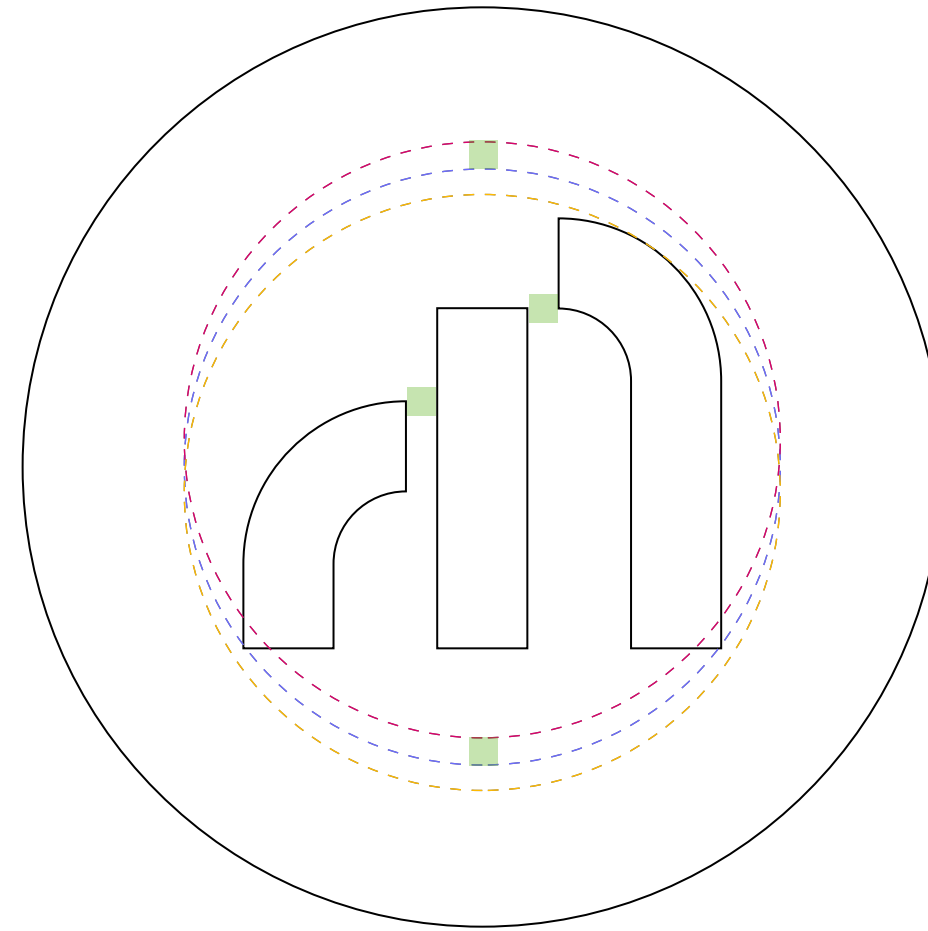


construction and safe zone

01 Logo



token



token construction

128px



96px



64px



48px



32px



24px



16px



01 Logo



mono token

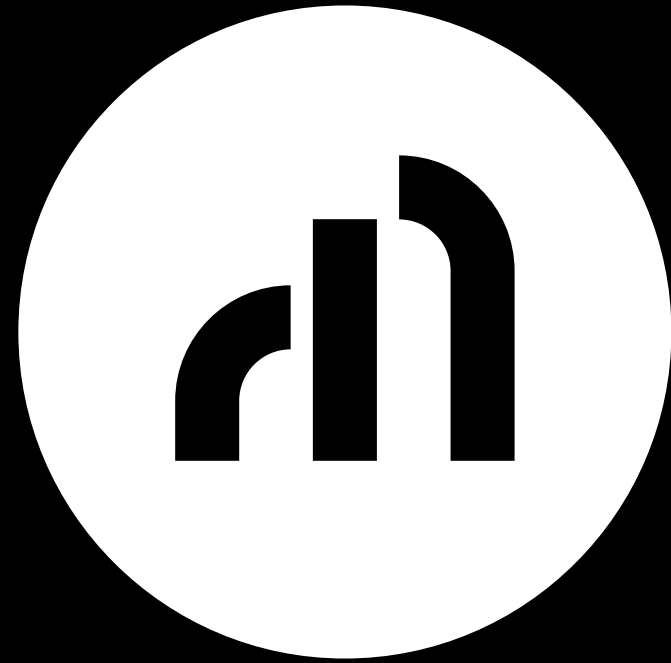


mono vertical lockup



mono horizontal lockup

01 Logo



mono token



mono vertical lockup



mono horizontal lockup

01 Logo



mono token



mono vertical lockup



mono horizontal lockup

02 Logo Extensions



02 Logo Extensions



02 Logo Extensions



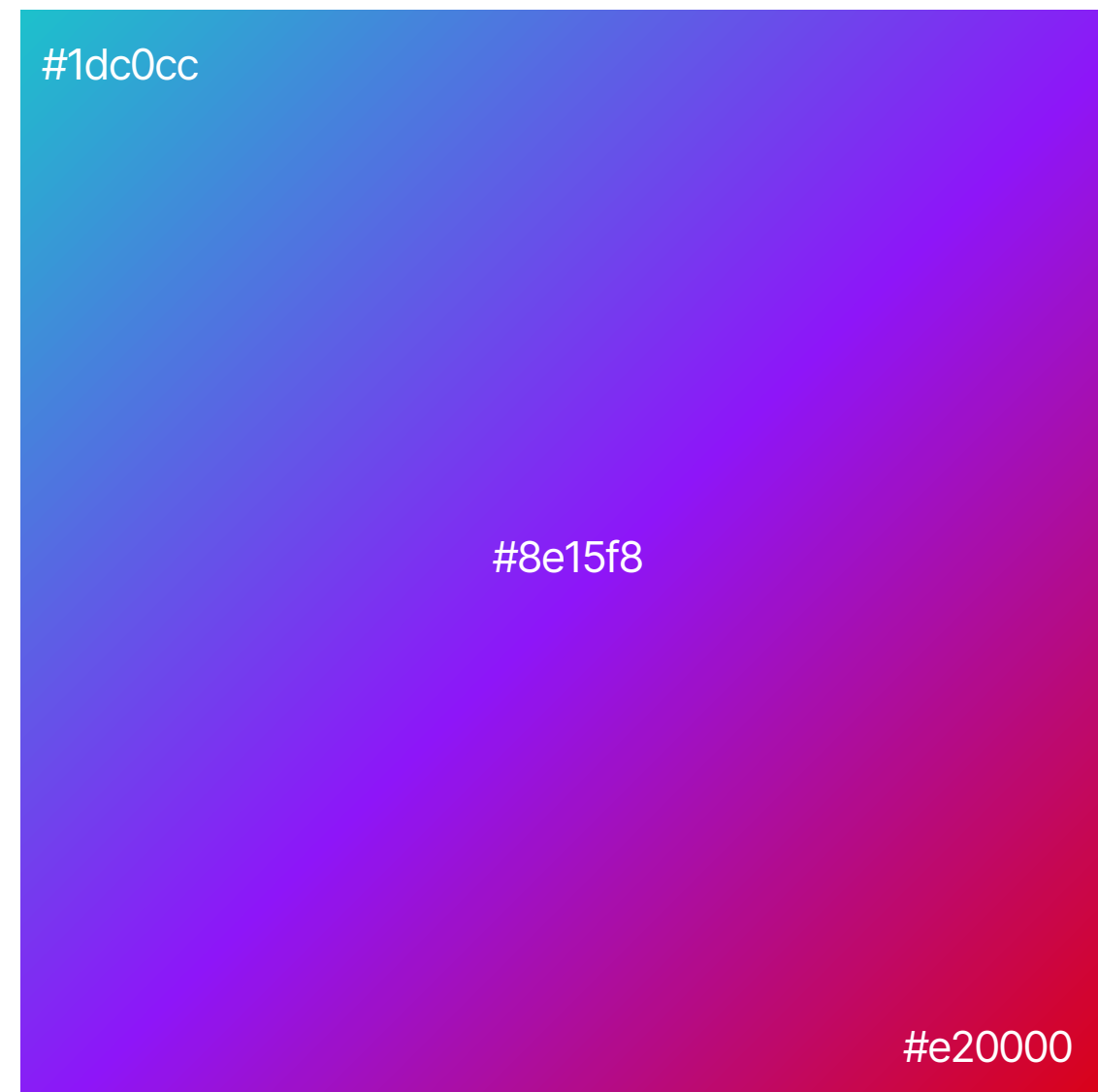
02 Logo Extensions



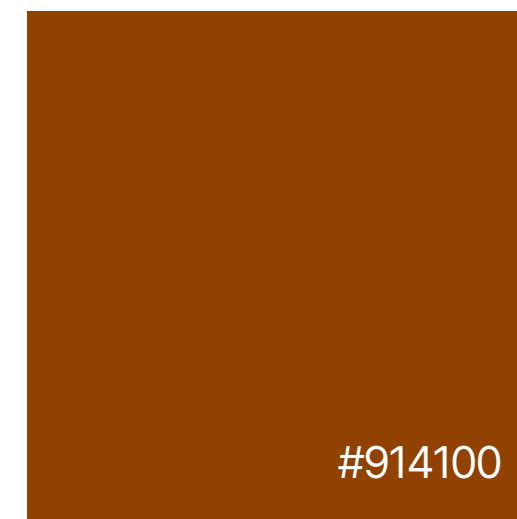
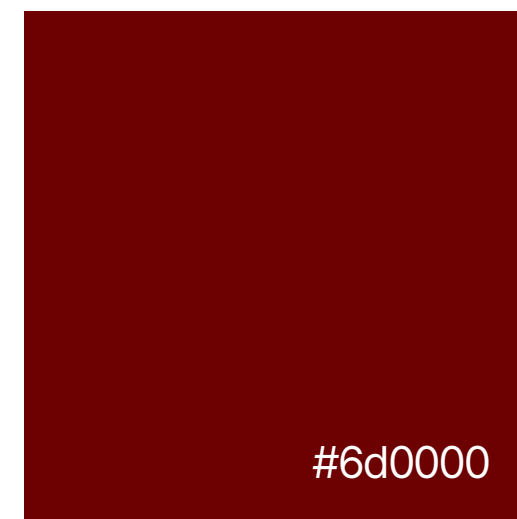
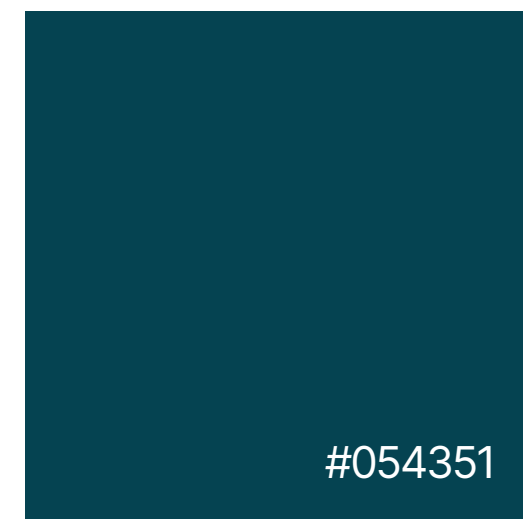
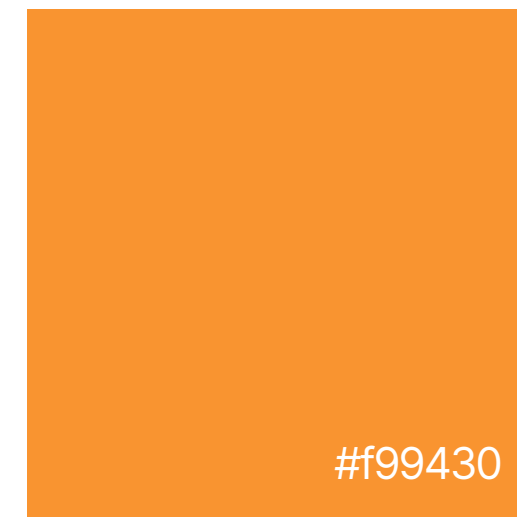
02 Logo Extensions



03 Colours



-45° gradient
0% - 50% - 100%



04 Typography

Inter

Designed by Rasmus Andersson
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Regular

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Xx Yy Zz
0123456789

Bold

**Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Xx Yy Zz
0123456789**

04 Typography

Example Size: 134pt Tracking:-30 Leading: 130pt

Bold is used for headlines

Regular is used for body text, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Example Size: 50pt Tracking:-30 Leading: 60pt
